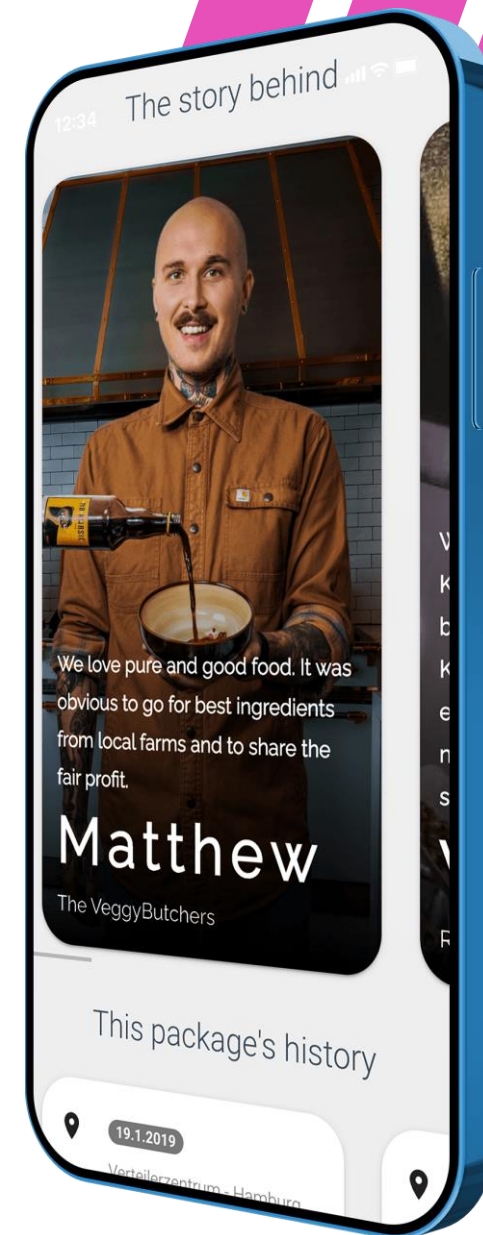




# TRUTH FOR A NEW GREEN FOOD SYSTEM





# Ethical labels not fit for purpose, report warns consumers

Many of the world's leading certification standards are not only failing to improve the ethical conduct of large corporations but are serving to entrench abusive business practices, a damning new report argues.

CONSUMERS  
WANT  
TRUSTWORTHY  
PRODUCTS



REGULATORS  
WANT  
SUSTAINABLE  
SUPPLY CHAINS



BRANDS WANT  
TO SELL  
PRODUCTS





FOR **81%** OF  
THOSE  
SURVEYED  
WORLDWIDE,  
**TRUST** IN A  
BRAND  
IS A **DECISIVE**  
**PURCHASING**  
**FACTOR.**

EDELMAN 2019

2021  
TARGETED MARKET  
„DIGITAL MARKETING“  
**500+ M €**

  
OURZ MARKET SHARE  
**110+ K €**  
0,02%

# HOW IT WORKS

YOUR PRODUCT

VERIFIED ON BLOCKCHAIN

FOUND IN RETAIL

BY THE CONSUMER

1. .... 2. .... 3. .... 4.



# SAAS PLATFORM



# CONSUMER APP



500%

2021 OURZ GROWTH IN REVENUE | CLIENTS | USERS | TRACED PRODUCTS

# BRANDS THAT WORK WITH US

KNÄRZJE



EL DRIGEN

TEIKEI

gleem



oloa



Ohne.

GALLERY4  
MORE THAN SPECIALTY COFFEE



completeorganics



TRUESDAY  
specialty coffee



ÜberQuell



# KNOWN PARTNERS THAT HELP US



# BIG MEDIA THAT REPORTED ABOUT US



arte

manager  
magazin

handelsjournal  
Das WirtschaftsMagazin für den Einzelhandel  
Wir app, app & handtätig







**WE  
ARE**





96% 14:30

Search phone



Game  
Launcher



Hardware Info



Telegram



TFL Detect



PyTorchDemo



Droid Info



OURZ App  
Demo

00:00

